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99% of people who receive

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promotional products keep them*

22

* Stats are from Promotional Products Association International (PPAI), Produced By PPAI Research 2022.



history

FOR OVER FORTY YEARS **BOOST HAS BEEN EVOLVING TO BECOME THE LEADING PROMOTIONAL AGENCY** IN NEW ZEALAND.

Locally owned and operated, we work with organisations and businesses of all sizes, specialising in custom design, sourcing, manufacture and supply of branded merchandise, apparel, and uniform solutions.

Our rich and diverse client base is testament to our track record and reputation.





our team

what we do

















We offer more than just promotional products – we create products that are desired, start conversations, and connect brands with consumers. We add value to your brand and business.

What will never change about Boost is that we continuously evolve and stay curious – About your business, about technology, and about what's new. Our curiosity and passion drives us to improve the products we source and create, the processes we use, and the services we provide to you.

We support your business with:

- Bespoke Creative Solutions
- Promotional Merchandise
- Corporate Gifts
- Eco Options/Sustainable Products
- Uniforms
- Tech Gadgets
- Custom-made Products
- Packaging & Assembly
- Fulfillment
- Storage & Distribution
- Webstores
- Reporting



WE DON'T JUST CREATE "BRANDED MERCHANDISE", WE MERCHANDISE BRANDS.

our why

WE ENJOY HELPING YOUR BUSINESS SUCCEED

Promotional products are often seen as another expense, but they are much more than that. They increase brand awareness, generate sales, aid new customer acquisition, improve employee retention and more.

We enjoy helping your business succeed and use our experience, resources and vast knowledge to offer the best solutions for your marketing brief or campaign.

When you work with us you can trust we are sourcing and providing products from the right suppliers. The products we supply for your business are an investment in your brand, not an expense in your marketing budget. Not only do 80% of consumers like receiving promotional products, research shows that 73% of consumers prefer promotional products over any other form of advertising... In fact, consumers like them so much, 71% say they wish they received promotional products more often.



of people have kept a promotional product because the item is useful

of people have kept a promotional product for more than 5 years

WE DELIVER SOLUTIONS THAT ADD VALUE TO YOUR BRAND AND BUSINESS WHILE KEEPING IT SIMPLE AND EASY FOR YOU.

Pierre cardi CAMELBAK SEIKO

With millions of products and suppliers to choose from, the right choice for your business can be overwhelming. Our experienced team narrow down the options from our trusted supply chain of over 800 overseas and local partners based on your brief, budget, and brand values to keep it simple and easy for you.

We manage complex requirements with less risk, assured quality, faster delivery, and competitive prices. Using the latest technology and systems, we deliver solutions that add value to your brand and business. We work with like-minded partners whose practices contribute to an ethical, fair trade, sustainable footprint with consideration for the environment, resources, staff and their working conditions.



partners

	Titleist	SONY	Gasmate
L	- ? -	PARKER.	U VICTORINOX
	Calvin Klein	VANHEUSEN	STANLEY
n	AL VOYAGE?	Panasonic	728/821/1
)	adidas	LINE7	ASHLEY &CO



WE CAN BUILD,

If you're short on space, time, or resources we can manage all aspects of the warehousing and distribution of your merchandise.





mr vintage

Since 2004 Mr Vintage has worked with many of NZ's most iconic brands, artists, charities, corporates and personalities, commenting on NZ culture using t-shirts as the canvas.

Together we can conceptualise, design and manufacture co-branded products and apparel that are desirable, innovative and more importantly... worn.

THROW A DART AT A WALL OF NZ BRANDS, LOCAL POP CULTURE PHENOMENA, **SPORTING EVENTS OR NZ PERSONALITIES AND CHANCES ARE WE'VE** MADE A T-SHIRT FOR IT.



LET THE









we create the feel good factor that enriches your customer engagement

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You have really stood out as a supplier that does everything possible for the customer, so thank you for making my life so much easier!







Blind Low Vision

25



our work



Dulux 29





Future Build 31



Mr Vintage Collaboration

We have worked with Boost Promotions over the past few years and have been very pleased with the great customer service they have provided to us. Their focus on delivering high quality products that suit their customers needs is wonderful. Boost have always come through even with tight delivery timelines and last minute requests. They definitely look out for their customers. Thank you everyone on the team!

WENDY NORTON

foodstuffs NORTH ISLAND



Intergen 35







Carclrona

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It is really refreshing to deal with a company that has such a high regard for quality and is a real asset for your whole team.

Absolutely Positively Wellington City Council Me Heke Ki Põneke

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48 Resene





NZ Police 51

our work







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I've seen many promotions companies over the years and working in FMCG means we don't always give our suppliers a lot of time to respond to briefs! Boost Promotions have spent time getting to know our company and our brands to be able to deliver cost effective solutions that meet our brief and our timelines. Their professional can do attitude means I can trust them to work with our team to get the job done.

KIRSTY POMFRET









Hurricanes | 59



I just wanted to pass on how great it has been working with the team. Communication on updates is amazing. I know we are a complicated company when it comes to ordering and running our store, so I really appreciate the time that has been put into our account by all the team.

xero



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